

Moritz Büchi

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EDUCATION

University of Zurich

- 2017 Ph.D. *summa cum laude*, Media and Communication Science
Dissertation: *Digital Inequalities – Differentiated Internet Use and Social Implications*
Committee: Michael Latzer (University of Zurich, Chair), Elad Segev (Tel Aviv University)
- 2014 M.A., Media and Communication Science, Sociology
Thesis: *Exploring the Science News Twitterverse with Text Mining and Network Analysis*
- 2011 B.A., Media and Communication Science, Management and Economics, semester abroad at Örebro University, Sweden, 2010

APPOINTMENTS

University of Zurich, Institute of Mass Communication and Media Research

- 2017–present Senior Research and Teaching Associate, Media Change & Innovation Division
- 2014–2016 Research and Teaching Associate, Media Change & Innovation Division
- 2013–2014 Student Research Assistant

PUBLICATIONS

Peer-reviewed journal articles

- 2017 Büchi M, Just N and Latzer M (2017) Caring is not enough: The importance of Internet skills for online privacy protection. *Information, Communication & Society* 20(8): 1261–1278. doi:10.1080/1369118X.2016.1229001
- 2017 Büchi M and Vogler F (2017) Testing a digital inequality model for online political participation. *Socius: Sociological Research for a Dynamic World* 3: 1–13. doi:10.1177/2378023117733903
- 2017 Büchi M (2017) Microblogging as an extension of science reporting. *Public Understanding of Science*. 26(8): 953–968. doi:10.1177/0963662516657794
- 2017 Just N, Büchi M and Latzer M (2017) A blind spot in public broadcasters' discovery of the public: How the public values public service. *International Journal of Communication* 11: 992–1011. <http://ijoc.org/index.php/ijoc/article/view/6591>
- 2016 Büchi M, Just N and Latzer M (2016) Modeling the second-level digital divide: A five-country study of social differences in Internet use. *New Media & Society* 18(11): 2703–2722. doi:10.1177/1461444815604154
- 2016 Büchi M (2016) Measurement invariance in comparative Internet use research. *Studies in Communication Sciences* 16(1): 61–69. doi:10.1016/j.scoms.2016.03.003

Research reports, in German

- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet diffusion and digital divides in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet and politics in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet applications and usage in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Trust and concerns of Internet users in Switzerland 2017*. University of Zurich.
- 2016 Latzer M, Just N, Büchi M, Saurwein F and Wallace J (2016) *Swiss public service broadcaster online assessment 2015: Charter conformity of web pages and links. Methods and results reports*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet diffusion and digital divides in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet and politics in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet applications and usage in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Trust and concerns of Internet users in Switzerland 2015*. University of Zurich.
- 2014 Latzer M, Just N, Büchi M and Saurwein F (2014) *Conformity monitor. Quarterly assessment of the Swiss public service broadcaster online content*. University of Zurich.

Other publications

- 2017 Büchi M, Lutz C and Micheli M (2017) *Life online: The digital footprint gap*. Position paper for the Partnership for Progress on the Digital Divide (PPDD). mediachange.ch/publications/254. (All authors contributed equally).
- 2014 Baltussen LB, Büchi M, De Gaetano C, Madlberger L, Mitchell P, Skarpelis A, Stähle H, Van Damme K and Van der Vilst F (2014) *One Percent of Twitter, Part II: Geotags, Text Analysis, and Event Profiling*. wiki.digitalmethods.net. (All authors contributed equally).
- 2014 Latzer M, Büchi M and Just N (2014) *Unterwegs im Netz [Internet on the go]*. *FlashExtra – Magazin des Verbandes Schweizer Medien*, August 2014: 14–17.

AWARDS

- 2017 Annual Young Academics Dissertation Award, Swiss Association of Communication and Media Research.
- 2015 Best Paper Award, Annual Conference of the Swiss Association of Communication and Media Research. Bern, Switzerland.

PRESENTATIONS

Invited talk

- 2017 Büchi M (2017) *Why does Internet use matter? Connecting digital inequality to social well-being*. Polish Academy of Sciences (PAN), Institute of Philosophy and Sociology. Warsaw, Poland.

International Communication Association (ICA) Annual Conference

- 2017 Just N, Büchi M and Latzer M (2017) *A blind spot in public broadcasters' discovery of the public: How the public values public service*. Communication Law and Policy Division. San Diego, CA.
- 2016 Büchi M, Just N and Latzer M (2016) *The importance of Internet skills for online privacy protection*. Communication and Technology Division. Fukuoka, Japan.
- 2015 Büchi M, Just N and Latzer M (2015) *Modeling the second-level digital divide*. Communication and Technology Division. San Juan, Puerto Rico.

Association of Internet Researchers (AoIR) Annual Conference

- 2017 Büchi M, Festic N and Latzer M (2017) *Consequences of digital divides: How Internet use affects social well-being*. Tartu, Estonia.
- 2016 Büchi M, Just N and Latzer M (2016) *Enhancing online privacy at the user level: The role of Internet skills and policy implications*. Berlin, Germany.

World Internet Project (WIP) Annual Conference

- 2017 Büchi M, Festic N and Latzer M (2017) *Digital well-being: Theoretical model and empirical results from the World Internet Project Switzerland*. Moscow, Russia.
- 2016 Büchi M, Just N and Latzer M (2016) *Understanding privacy protection online: Empirical results from the World Internet Project Switzerland*. Taipei, Taiwan.
- 2014 Büchi M, Just N and Latzer M (2014) *Cross-country comparison of Internet usage factors*. Milan, Italy.

European Communication Conference of the European Communication Research and Education Association (ECREA)

- 2016 Just N, Büchi M and Latzer M (2016) *How the public values public service broadcasting*. Communication Law & Policy section. Prague, Czech Republic.
- 2014 Büchi M (2014) *Exploring the «science news Twitterverse»*. Science and Environment Communication Section. Lisbon, Portugal.

Other presentations

- 2017 Büchi M, Lutz C and Micheli M (2017) *Life online: The digital footprint gap*. Partnership for Progress on the Digital Divide (PPDD) 2017 International Conference. San Diego, CA.
- 2016 Büchi M, Just N and Latzer M (2016) *Individuals' self-protection of online privacy: Skills, digital inclusion and governance*. 21st Biennial Conference of the International Telecommunications Society (ITS). Taipei, Taiwan.
- 2015 Büchi M, Just N and Latzer M (2015) *Internetnutzung im Vergleich: soziodemografische Unterschiede in fünf Ländern [Comparing Internet use: sociodemographic differences in five countries]*. Annual Conference of the Swiss Association of Communication and Media Research (SACM). Bern, Switzerland. *Best Paper Award*.
- 2014 Latzer M, Büchi M, Just N, Metreveli S and Saurwein F (2014) *The Citizen's View On Digital Democratisation in Switzerland*. Changing Media – Changing Democracy Conference. Vienna, Austria.
- 2014 Büchi M (2014) *The Recommender Role of Twitter for Science Topics*. Social Media & Society International Conference (SMSociety). Toronto, Canada.

2014 Büchi M (2014) *Public Interfaces of Science Topics*. Social Media and the Transformation of Public Space Conference. Amsterdam, Netherlands.

TEACHING EXPERIENCE

Courses, seminars, and lectures, University of Zurich, in German

2017 Digital media and social change, undergraduate seminar, sole instructor
2014, 2017 Facets of media change, undergraduate lecture, co-instructor
2016 Social impacts of Internet diffusion and use, graduate research seminar, 2 semesters, co-instructor
2015–2016 The Internet and digital inequalities], undergraduate research seminar, 2 semesters, sole instructor
2015 Theories and findings of media change, undergraduate course, sole instructor
2011, 2012, 2013 Statistics, undergraduate lecture and tutorials, student teaching assistant

Student supervision, University of Zurich

2014–2017 8 Master's theses: Online privacy (Kim JA), digital well-being (Festic N), online political participation (Zimmermann L), collaboration on Twitter (Ludescher S & Staub D), democratic digital divides (Vogler F), influence on Twitter (Catavello C), inter-media influence (Grossmann P), Facebook brand pages (Beeler T)
2014–2016 8 Bachelor's theses

EXTRA TRAINING

2017 Two-week Summer Institute in Computational Social Science (SICSS) 2017. Princeton University, Princeton, NJ.
2016 Doctoral Colloquium at the Association of Internet Researchers (AoIR) 2016 conference. Alexander von Humboldt Institute for Internet and Society (HIIG), Berlin, Germany.
2015–2016 Transferable skills program courses: 1) Research project management, 2) Career planning, and 3) Scientific writing in the social sciences. University of Zurich, Zurich, Switzerland.
2014 Digital Methods Summer School. Remote Event Analysis: Mapping Conflicts, Disasters, Elections and other Events with Online and Social Media Data. Digital Methods Initiative, Amsterdam, Netherlands.

PROFESSIONAL ACTIVITIES

Reviewing

2015–present New Media & Society, Journal of Communication, International Journal of Communication, Public Understanding of Science, Policy & Internet, Mobile Media & Communication, First Monday, Communications EJCR, International Communication Association (ICA), Association of Internet Researchers (AoIR)

Service

- 2017 Session chairing, International Communication Association, Communication and Technology Division
- 2015–present Co-organizer and moderator of an open research forum event series, Institute of Sociology, University of Zurich
- 2015–present Data lab coordinator for the Media Change & Innovation division

Memberships

- International Communication Association (ICA)
- Association of Internet Researchers (AoIR)
- Swiss Association of Communication and Media Research (SACM)